



Information - Exhibition

The highlight of the year is approaching – Falsterbo Horse Show, July 4-12

Below is important information for exhibitors. Some of it may be familiar, while other parts may be useful in your preparations.

Exhibition

Accreditation / Wristbands

Accreditation via link: You will receive an email with a link to register your staff.

Personal wristbands: Staff at the accreditation office will attach each wristband upon arrival.

Allocation: 4 exhibitor wristbands per 25 sqm of exhibition space, plus 1 extra wristband for each additional 25 sqm.

Extra wristbands: Can be ordered for 1300 SEK excl. VAT.

Accreditation opening hours:

- July 2: 09:00 - 17:00
- July 3: 09:00 - 21:00
- July 4: 08:30 - 21:00
- July 5: 07:30 - 21:00
- July 6–12: 07:30 - until competitions end

Brand Exclusivity

Land Rover holds exclusivity for cars and Rolex for watches and jewelry. No other brands within these categories are permitted on the fairgrounds or event area, and no advertising is allowed.

Electricity / WiFi

Electricity: Access to power supply is available within 20 meters of the stand. Please bring your own outdoor extension cable (max. 20m).

WiFi: Provided for all exhibitors.

Admission Tickets (valid any day)

20 complimentary admission tickets valid for any day are included in the stand price for exhibitors. These are sent out digitally once the invoice is paid.

Insurance

Each exhibitor is responsible for their own insurance for exhibition materials.

Goods Reception

Opening hours: Monday, June 29 at 09:00 – Tuesday, July 14 at 15:00

Incoming goods:

Mark goods with company name, stand number, contact person, and mobile number.

Address:

Falsterbo Horse Show Arena

Goods Reception

Clemensagervägen

239 42 FALSTERBO

Falsterbo Horse Show will deliver incoming goods to the respective stands.

Outgoing goods:

Exhibitors are responsible for labeling outgoing goods with a shipping label and ensuring proper packing for safe transport.

Food & Beverages

All food and beverage service in the stand must be ordered through Falsterbo Catering. Please contact Falsterbo Catering at +46 708-44 81 65 or info@falsterbocatering.se. It is not permitted to sell food or beverages on the fairgrounds.

Build-up

- Thursday, July 2: 09:00 – 21:00
- Friday, July 3: 09:00 – 21:00

Lunch and coffee will be served in the Beach club during build-up days from 12:00 on both days.

Exhibitor name on website and map

If your company name should be changed, please notify: info@falsterbohorseshow.com

Exhibition Opening Hours:

- July 4: 09:00 – 17:00
- July 5 - 10: 09:00 – 18:00
- July 11: 09.00-19.00
- July 12: 09:00 – approx. 17:30

Parking

Exhibitor Parking: The exhibitor wristband grants access to the exhibitor parking area.

Note: Limited number of spaces – carpooling is recommended.

Location: Close to the exhibition area, entrance from Falsterbovägen/Clemensagervägen.

Note: Caravans and motorhomes are not allowed.

Sublocation / Subletting

Exhibitors are not permitted to share their stand with another company or sublet their space, in part or whole, without written approval from Exhibition Manager Mårten Larsson.

Toilets

Two dedicated toilets for exhibitors are available near the Exhibitor Lounge.

Deliveries During the Event (July 4–12)

Deliveries to stands are permitted between 07:30–08:00 and 30 minutes after competitions end.

The exhibition area opens at 07:30 and closes approximately one hour after the fair ends each day.

Exhibitor Lounge

Coffee is available between 10.00-17.00. Located behind the info desk at the main entrance.

Contacts:

FHS Exhibition Manager (stand, tent and flooring bookings):

Mårten Larsson

Phone: +46 708-41 84 04

Email: utstallare@falsterbohorseshow.com

FHS Service Manager on site:

Andreas Jadfalk

Phone: +46 762-56 46 33

Email: a.jadfalk@gmail.com

FHS Electrician:

Phone: +46 731-44 44 71

FHS Goods Reception:

Phone: +46 768-675 721 (active from June 16)

Email: goods@falsterbocatering.se

FHS Security Manager:

Alexander Gordh

Phone: +46 702-78 68 93

Email: Alexander.gordh@gmail.com

FHS Event Director:

Elisabeth von Schrowe

Phone: +46 70-630 63 31

Email: elisabeth@falsterbohorseshow.com

Nordic Expo Service AB (equipment such as carpets, furniture, refrigerators, etc.):

Jackie Iversen

Phone: +46 72-752 05 10

Email: jackie@nordicexposervice.com

Livelight AB – Sound, Lighting and Video:

Daniel Schönbeck

Phone: +46 73-517 97 07

Email: daniel@livelight.se

Falsterbo Catering

Food & beverage orders for stands

Phone: +46 708-44 81 65

Email: info@falsterbocatering.se

We warmly welcome you to Falsterbo this summer!

We hope you enjoy your time with us.